

**DATAMARK**

SERVE • SOLVE • IMPROVE

# CASE STUDY

Optimizing Bank Reconciliation  
and Cash Application:

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**DATAMARK's  
Success in  
Finance & Accounting**



# Overview

As a global leader in express transportation and supply chain logistics, our client moves millions of shipments across borders daily. Efficiency is the foundation of both its operations and financial processes.

Managing bank reconciliations, cash applications, duties and tax reconciliations at scale presented growing challenges. The company's high transaction volumes and complex cross-border financial flows created inefficiencies that affected speed and accuracy.

To maintain operational excellence, the company needed an innovative, fast approach to financial operations. That's where DATAMARK's Finance & Accounting (F&A) team in Juárez stepped in.

## Challenges

With a vast global footprint, the client faced increasing complexities in financial reconciliation:

- Cash applications were manual and time-consuming, leading to delays in fund allocation.

- Duties and tax reconciliations added regulatory compliance challenges, increasing processing time and effort.

- The bank reconciliation process required significant effort, slowing financial close cycles and increasing the risk of discrepancies.

At this scale, even small inefficiencies can have ripple effects across the company's financial ecosystem—causing delayed reporting, heightened reconciliation risks and tied up valuable resources.

To keep pace with its rapidly evolving logistics network, the company required a streamlined, automated financial workflow.



## The Solution

To address these challenges, DATAMARK's F&A team in Juárez introduced a series of automation-driven process enhancements, optimizing workflows, and leveraging industry best practices to streamline operations.

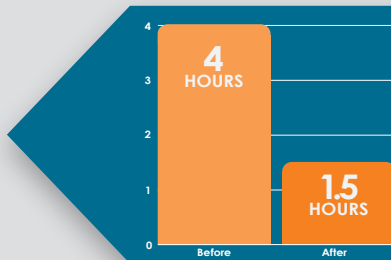
These improvements focused on:

- Automating cash application workflows to reduce manual intervention and accelerate fund allocation.
- Optimizing duties and tax reconciliation to enhance compliance and ensure financial accuracy.
- Enhancing bank reconciliation workflows to minimize discrepancies and improve transaction processing speed.
- Implementing structured validation procedures to improve error detection and resolution rates.

By integrating automation and process improvements, DATAMARK significantly improved efficiency across financial reconciliation tasks. This allowed the company to process transactions faster, reduce errors, and enhance financial visibility.

# Key Improvements and Impact

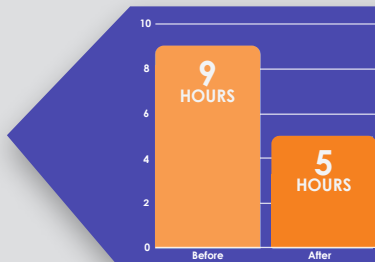
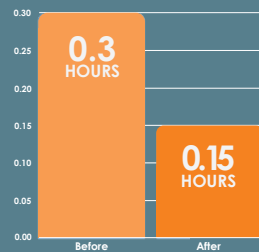
Through these process enhancements, the company achieved dramatic reductions in processing times, improving overall financial efficiency:



**Order Processing:**  
Reduced from 4.00 hours to 1.50 hours (**62.5% faster**), expediting reconciliations.

## CA14 Transactions:

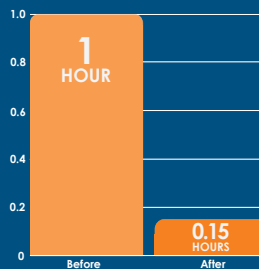
Processing time dropped from 0.30 hours to 0.15 hours (**50% reduction**), minimizing validation delays.



**Account Statement Processing:**  
Decreased from 9.00 hours to 5.00 hours (**44.4% improvement**), accelerating financial reporting.

## Payments Applied:

This was the most significant improvement, with processing time cut from 1.00 hours to just 0.15 hours (**85% reduction**), leading to faster cash flow management.



These efficiencies allowed the company to reduce reconciliation bottlenecks, improve transaction accuracy, and allocate funds more efficiently, strengthening financial oversight and agility.

# Duties & Tax Reconciliation Enhancements

Due to its cross-border operations, the company needed a robust duties and tax reconciliation approach. DATAMARK's team provided this by automating tax calculations and validation steps, as well as ensuring compliance with regulatory requirements while minimizing manual effort. This approach significantly improved reporting accuracy and reconciliation speed, aligning tax validation with shipment timelines and reducing compliance risks.

## Results

By implementing these financial workflow optimizations, the company experienced measurable improvements:

- Faster reconciliation cycles, reducing delays in financial reporting.
- More efficient cash applications, ensuring timely fund allocation.
- Reduced error rates, minimizing discrepancies and enhancing transaction accuracy.
- Improved duties and tax reconciliation, ensuring greater compliance and financial integrity.
- Strengthened financial oversight, providing real-time insights for better decision-making.

## Conclusion

For a company delivering global shipments with precision and speed, financial efficiency is just as critical as logistics performance. By partnering with DATAMARK's Finance & Accounting team in Juárez, this industry leader transformed its financial operations to ensure faster processing, greater accuracy, and seamless global transactions.

With optimized financial workflows, the company can continue to deliver excellence on time, every time.

***Ready to transform your financial workflows?***

***Contact DATAMARK today and learn how our expertise can help you optimize operations, reduce errors, and improve efficiency.***